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Azaleas

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presenting...

the ELITE

of the plant world

"Are you interested in rare and lovely plants?

Garden aristocrats from all the far corners of the earth—China, Japan, India, Australasia, from the towering Himalayas and from the tropical forests of South America? Then visit the Coolidge Gardens and make acquaintance with its treasures.

The Arnold Arboretum (of the Harvard University) is the Mecca of plant-lovers residing in and visiting our eastern states. On the Pacific Coast the Coolidge Gardens present an equally noteworthy collection of rare and unusual plants. They are continually importing new material, so that even the veteran plant explorer is assured of new surprises at each visit. Our Southern California clubs use it as a Botanic Garden, and regularly use a space specially provided, amidst very charming surroundings in the Oriental Gardens, for their meetings and lectures.

An experienced and courteous staff is always willing to furnish information. The casual visitor is assured of just as warm a welcome as the prospective purchaser—a love and appreciation of the beautiful in plant-life being the only necessary passport to the Gardens. The joys of gardening will increase a hundredfold with a more intimate knowledge of the beautiful and worth-while in plant-life.

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